

Lance W. Nickel

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Portfolio: <http://www.lancenickel.com>



OBJECTIVE:

To obtain a position as a mid-to-senior level web developer within a collaborative environment.

EDUCATION:

Bachelors of Visual and Performing Art, May 2005

University of Maryland at Baltimore County, Baltimore, Maryland 3.61/4.00 Cum Laude

TECHNICAL SKILLS:

Proficient in implementing static and dynamic websites

Proficient in HTML5/CSS3/Sass

Proficient in Responsive Design

Mid-Level PHP, Javascript

Experience in MAMP, PHP/MySQL

Proficient in Web Accessibility

Proficient in Email Marketing

Proficient in Video Production/Post Production

Proficient in 2D/3D Motion Graphics and Animation

Experience with Vagrant

Experience in SEO

Experience in Bootstrap and Foundation

APPLIED SOFTWARE:

Sublime

Terminal

Gulp

Node

Bitbucket/Git

MAMP/PhpMyAdmin

Wordpress

Drupal

Kirby

getSimple

Photoshop

Indesign

Illustrator

Final Cut

Premiere/After Effects

EXPERIENCE:

Sr. Interactive Director/ Director of Technology, Harborside Group, December 2009-2016

Designed, developed and implemented digital strategies that support and build upon brand experiences that promotes stronger relationships with our consumers.

Directed leadership of .com, mobile, e-mail marketing, and search marketing.

Championed industry and digital trends, tools, and technologies while implementing those innovative tools into marketing initiatives.

Created budget proposals and project timelines for all client web projects.

Served as an Interactive client manager for various projects while guiding the scope and deadlines of these projects for timely completion.

Lead and implemented web video solutions for our internal sales team efforts.

Guided management with streamlined business technology trends and solutions.

Managed external IT vendors when additional resources were needed.

Interactive Designer/Director, Creative Intelligence Agency, March 2009-2010

Designing and developing all interactive applications.

Overseeing all aspects of the interactive project phase.

Research and development for cross integration from print to web.

Creating wire frames and concepts for end user experience.

Debugging and testing code to assure cross browser performance.

Developing HTML backup for the Flash deliverables.

Testing Flash and HTML accessibility.

Designing banners and emails that support the Flash micro-sites.

Setting up pages for client presentations.

Responsible for implementing and maintaining our remote ftp area.

Interactive Designer, MGH, December 2006-2009

Collaborated in with various members of creative to produce online marketing materials.

Responsible for juggling a wide variety of materials while meeting deadlines.

Assisted with various development aspects of client sites.

Designing, programming, debugging html emails to ensure cross client consistency.

Writing extensible, clean code for future use.

Responsible for re-creating web materials from a print campaign.

Maintaining small to large scale client sites.

Troubleshooting communication or spec errors in the development cycle.

Performing a quality assurance evaluation of the deliverable prior to trafficking.
Programmatically animating clients online rich media advertising.
Producing audio and editing video for client pitches and websites.

Associate Programmer, AcceleraRomar, February 2006-November 2006

Collaborated in cross-functional teams to produce e-learning materials.
Programmed and debugged e-learning Pharma training courses.
Responsible for the insuring end functionality of the product.
Obtained graphics and audio for the implementation of the lessons.
Created SCORM compatible XML documents for proper LMS utilization.
Insuring efficient timing towards the final steps of software development.
Determined if the Storyboard content needed refinement for proper design aspects of the lessons.

Honors

Addy Awards: Silver Addy Award | Micro or Mini Sites – Ocean City, MD, Sound Design, 2008
Interactive Media Award: Education , Texas Instruments, Programming 2006
Howard Community College Animation Festival, August 2004